



SHERWIN-WILLIAMS Automotive Finishes

Sherwin-Williams
Automotive Finishes
KIA Motor Company

ASK



ASK



Sherwin-Williams Global



Sherwin-Williams Automotive Finishes

ASK



Automotive Finishes Segments



Collision Repair



Production Shop



Fleet/ Truck / Bus



OEM / Tier 1



Specialty/Custom



Aerospace

Ask



Automotive Finishes Strategy

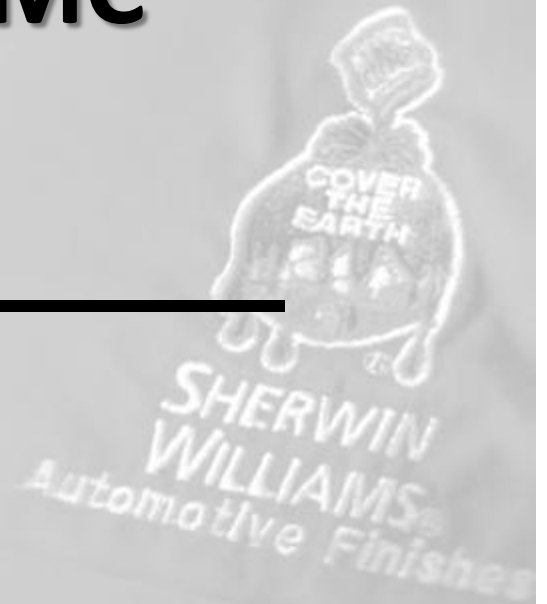
- Controlled Distribution Capabilities and Channels both Domestically and Globally
- Expand our Global Footprint through Assets and Acquisition Opportunities
- Provide Innovative, Segment Focused Solutions and Services to our Customer
- Leverage our Products, Services, Brands, and Assets Globally



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Sherwin-Williams & KMC Global Activities



Sherwin-Williams Automotive Finishes

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KMC and Sherwin-Williams Partners in Success

- Color support for existing colors
- Color development for new KIA models before launch to the market with KIA design center in Seoul
- Color development and product recommendations interior and exterior applications
- Sherwin - Williams global technical and training support by customized requests

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KMC and Sherwin-Williams Partners in Success

Training center support
with trainings and full
equipment + Sherwin-
Williams VR Paint Material



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KMC and Sherwin-Williams Partners in Success

808 Aerosol primer used by KMC
service center

2013 – launch of the product in
few of service center

2014 - 21 service center out of 23
use the product



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KMC and Sherwin-Williams Partners in Success

Sherwin-Williams Automotive Finishes relation and approvals to supplier of KMC

1. KIA Driver Airbag G55BU65 Saturn Black at Autoliv - now Service
2. KIA Driver Airbag G55BU65 Saturn Black at Autoliv - UMA Program SOP Oct. 2014

Autoliv is the world's largest automotive safety supplier with sales to all the leading car manufacturers in the world.

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KMC and Sherwin-Williams Partners in Success

Sherwin-Williams Automotive Finishes relation and approvals to supplier of KMC (Project Status)

- KIA Sorento door uppers with G55B108 (VA Black) at Leon Plastics.
- New model Sorento door uppers with G55BT65 (WK Saturn Black) and G55HT108 (BHH Stone) at JCI.
- The substrates will have the E75CR910 adhesion promoter applied painted with Sherwin Williams product at JCI.
- Start of production is in November 2014

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KMC and Sherwin-Williams Partners in Success

Kia Design Center America
Color Support for:

- Production
- Concept Cars
- Show Cars



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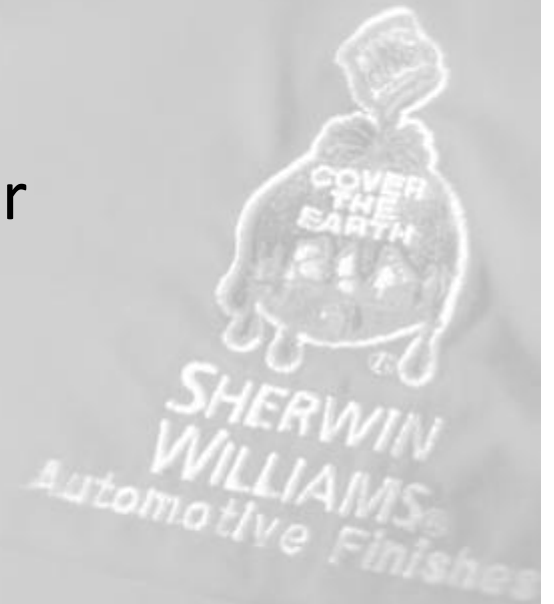
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SHERWIN-WILLIAMS. Automotive Finishes

Any Questions?

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